

# **“Simpan Je & Menang” Campaign 2025 (“Campaign”)**

## **Frequently Asked Questions**

### **1. What is “Simpan Je & Menang” Campaign?**

Simpan Je & Menang is a campaign that aims to encourage Bumiputera unit holders to increase their investments in ASB and retain their investments, with a chance to win attractive prizes.

This Campaign is organized by Amanah Saham Nasional Berhad (“ASNB”).

### **2. When is the Campaign period?**

The Campaign will be held from 00:00 hours (GMT + 8) on 1 January 2025 until 23:59 hours (GMT + 8) on 31 March 2025.

### **3. What are the eligibility requirements to participate in this Campaign?**

- i. Participants must have a minimum investment of Ringgit Malaysia One Hundred Thousand (RM100,000) in Amanah Saham Bumiputera (“ASB”) prior to the beginning of Campaign period.
- ii. Participants must make a minimum investment of Ringgit Malaysia Five Thousand (RM5,000), can be cumulative, in ASB during the Campaign period to earn ONE (1) entry ticket to the prize draw.

### **4. Can I earn additional tickets to enter the prize draw?**

Yes, participants may earn additional ticket via subsequent investment of Ringgit Malaysia Five Thousand (RM5,000) in ASB during the Campaign period, up to a maximum of TEN (10) tickets per Participant.

### **5. What are the subscription platforms eligible for this Campaign?**

The Participant must have successfully invested in the form of cash investments via any of the following platforms (“Platform”):

- i. Over-the-counter (“OTC”) at ASNB and its agents’ branches;
- ii. myASNB i.e. via portal ( [www.myasnb.com.my](http://www.myasnb.com.my) ) and/or mobile application;
- iii. Internet banking agents offering ASNB unit trust transactions namely MAE, Maybank2u, CIMB Octo, CIMB Clicks, RHB Now, Affin Online, HLB Connect, Bank Islam GO and AmOnline;
- iv. ASNB Digital agents namely TouchnGo eWallet and other digital agents offering ASNB unit trusts transaction;

- v. Maybank and CIMB Banks' ATM or any ATM machine offering ASNB unit trusts transaction;
- vi. Salary Deduction Scheme ("SDS") (Government and private companies); or
- vii. Standing Instruction via Maybank and Bank Simpanan Nasional
- viii. Auto Labur via myASNB portal and/or mobile application.

## **6. How do I register to participate in this Campaign?**

Participant must register to participate in the Campaign, through a choice of the following two methods:

- i. Filling out the online Microsoft form via the QR code displayed in all Campaign promotional materials. Information regarding Campaign registration via the online form can also be found in Campaign promotions on the ASNB website ([www.asnb.com.my](http://www.asnb.com.my)), myASNB portal ([www.myASNB.com.my](http://www.myASNB.com.my)), myASNB app, ASNB social media, ASNB bank agents and any relevant media channels. Participants are only required to register once for the Campaign during the Campaign period; OR
- ii. Filling in the phrase 'SIMPANJE' on the 'Referral Code' when making an investment transaction through the myASNB app or portal with the minimum investment eligible for this Campaign.

## **7. How are the winners selected?**

Eligible participants will be randomly selected for the Campaign winner selection through a computer system operated by ASNB after the Campaign period ends.

## **8. What are the prizes for this Campaign?**

This Campaign offers prizes to 500 winners consists of Umrah or Travel Package for two, smart phones, smart watches, home appliances and e-vouchers, where the winners selection is based on ticket draw mechanics with total prizes worth RM500,000.

## **9. How will the winners be notified?**

ASNB will contact the winners to redeem the prizes via email or any appropriate communication channels within 60 business days after the Campaign period ends. Winners must provide all personal information such as phone number and a valid delivery address when filling out the online form (Microsoft/Google Form) provided via email for prize fulfilment arrangement.

List of winners will also be published by ASNB through any suitable communication channels such as the ASNB website ([www.asnb.com.my](http://www.asnb.com.my)) or social media platforms owned by ASNB.

**10. My ASB unit trust is already full but I would like to participate in this Campaign. Can I still participate?**

Yes, you can. If your ASB unit trust is already full, you can still participate by subscribing into other ASNB unit trust funds. You will be able to indicate which fund via the online registration Microsoft form.

**11. If I subscribed for Wakaf ASNB and my holding balance is reduced, am I still eligible for the Campaign?**

Yes, any transfer out of unit due to Wakaf ASNB is excluded from the campaign validation. Therefore, if unitholders subscribed for Wakaf ASNB, they are still eligible to participate in the Campaign.